



China is Open for Your Business

China's growing economy is rich with business opportunities for U.S. firms. In fact, U.S. companies, including many small- and medium-sized, export more than \$70 billion in goods and services each year. However, doing business in China can be challenging. That's where the U.S. Commercial Service comes in.

There are no one-size-fits-all answers to doing business in China. That's why we work with you to provide what your company needs from our unique global network of resources.

Connect with our global team to unlock your sales potential.

Our trade professionals, located across the United States and in U.S. Embassies, consulates, and business centers in China, help you develop customized export solutions and connect with lucrative opportunities.

Tap into a world of virtual assistance at [export.gov/china](https://www.export.gov/china).

- Pinpoint new markets and evaluate your export readiness.
- Learn about laws, regulations, and customs, and get the latest news on economic, political, and trade conditions.
- Leverage free market and sector-specific research.
- Find trade leads, tender offers, and upcoming trade events.

Access live, expert assistance at **800-USA-TRADE**.

Call now, and our trade professionals will help you take the next steps toward exporting to China.





Why Export to China?

China is buying, building, and upgrading. American companies can compete for many projects that receive substantial funding from China's central government and multilateral financial institutions.

With the middle class exploding and economic growth leading the world, China's demand for consumer products and services spans all industries and reaches into more than 260 cities, each with populations exceeding one million people.

Get export assistance across China.

The U.S. Commercial Service can connect you to opportunities in China's major and emerging markets. In addition to trade professionals at U.S. Embassies and consulates across China, we also provide expert assistance in 14 of China's up-and-coming markets. These business centers—from Harbin in the north to Zhuhai in the south—are among China's fastest-growing markets, receiving 96 percent of China's \$586 billion in economic stimulus package spending.





Take Your **Next Steps in China** with the U.S. Commercial Service

Trade Counseling

- Develop effective market entry and sales strategies.
- Understand export documentation requirements and China's import regulations.
- Navigate U.S. government export controls, compliance, and trade financing options.

Market Intelligence

- Analyze market potential, foreign competitors, and cities with the best sales prospects.
- Obtain comprehensive information on the best prospects, financing, laws, and cultural issues.
- Conduct background checks on potential buyers and distributors.

Business Matchmaking

- Connect with pre-screened potential partners.
- Promote your product or service to targeted buyers at trade events and on Chinese-language Web sites.
- Meet with industry and government decision makers in your target market(s) in China.

Commercial Diplomacy

- Overcome trade obstacles to successfully enter international markets.
- Benefit from coordinated U.S. government engagement with foreign governments to protect U.S. business interests.
- Access U.S. government trade advocacy for your international procurement bids.

Contact us today to connect with a world of opportunities in China.

In the U.S., visit export.gov/china or call 800-USA-TRADE.

In China, visit buyusa.gov/china/en or e-mail export.china@mail.doc.gov.

U.S. Commercial Service—Connecting you to global markets.



INTERNATIONAL
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